



## BUSINESS STUDIES

If not achieved each student will be considered individually, the qualifications and grades that will be taken into account are:

- At least a B in Mathematics
- At least a C in English combined with a C in at least one of the humanities subjects (Geography, History, Sociology and Religious Studies)
- BTEC merit or distinction in any subject

### DETAILS OF THE COURSE – WHAT YOU WILL LEARN

- 1 What is business?
- 2 Managers, leadership and decision making
- 3 Decision making to improve marketing performance
- 4 Decision making to improve operational performance
- 5 Decision making to improve financial performance
- 6 Decision making to improve human resource performance
- 7 Analysing the strategic position of a business (A-level only)
- 8 Choosing strategic direction (A-level only)
- 9 Strategic methods: how to pursue strategies (A-level only)
- 10 Managing strategic change (A-level only)

### QUALITIES AND COMMITMENT EXPECTED FROM YOU:

You need to be a student who is passionate about the importance of Business and Enterprise with a genuine interest in the world of business. You must be confident in expression your opinion, both in class and in extended writing. You will enjoy Business Studies if you are able to work independently, meet deadlines, reflect on your progress and take control of your development. In short, if you can think and act like an entrepreneur; you'll find real success in this subject.



## ASSESSMENT - AS

## ASSESSMENT – A2

Paper 1: Business 1	+	Paper 2: Business 2	+	Paper 1: Business 1	+	Paper 2: Business 2	+	Paper 3: Business 3
<b>What's assessed</b> 1–6 above <b>Assessed</b> <ul style="list-style-type: none"> <li>written exam: 1 hour 30 minutes</li> <li>80 marks in total</li> <li>50% of AS</li> </ul> <b>Questions</b> Three compulsory sections: <ul style="list-style-type: none"> <li>Section A has 10 multiple choice questions (MCQs) worth 10 marks</li> <li>Section B has short answer questions worth approximately 20 marks</li> <li>Section C has two data response stimuli with questions worth approximately 25 marks.</li> </ul>		<b>What's assessed</b> 1–6 above <b>Assessed</b> <ul style="list-style-type: none"> <li>written exam: 1 hour 30 minutes</li> <li>80 marks in total</li> <li>50% of AS</li> </ul> <b>Questions</b> One compulsory case study consisting of approximately seven questions.		<b>What's assessed</b> All content above <b>Assessed</b> <ul style="list-style-type: none"> <li>written exam: 2 hours</li> <li>100 marks in total</li> <li>33.3% of A-level</li> </ul> <b>Questions</b> Three compulsory sections: <ul style="list-style-type: none"> <li>Section A has 15 multiple choice questions (MCQs) worth 15 marks.</li> <li>Section B has short answer questions worth 35 marks.</li> <li>Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.</li> </ul>		<b>What's assessed</b> All content above <b>Assessed</b> <ul style="list-style-type: none"> <li>written exam: 2 hours</li> <li>100 marks in total</li> <li>33.3% of A-level</li> </ul> <b>Questions</b> Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.		<b>What's assessed</b> All content above <b>Assessed</b> <ul style="list-style-type: none"> <li>written exam: 2 hours</li> <li>100 marks in total</li> <li>33.3% of A-level</li> </ul> <b>Questions</b> One compulsory case study followed by approximately six questions.

### THE FUTURE:

Most Beal Business students go on to university to study Business Studies or a related degree like Marketing, Management or Accounting and Finance. Of course, a good A Level Business Studies grade counts towards most other degree courses.