



MEDIA STUDIES

A genuine interest in Media matters and a commitment to practical production is essential. Analysis and written skills are an integral requirement/part of the course. Students will be required to dedicate time outside of school on their practical coursework and will also be required to work independently at times.

DETAILS OF COURSE:

60% external assessment (exam)

40% internal assessment (coursework)

AS: Students consider media texts to discover what rules and conventions govern them. Broadcast media as well as print-based material will be examined in order to better understand the audiences at which they are targeted and the hidden messages they often convey. Practical exercises will be accompanied by discussion and written tasks. The course will involve a mixture of practical coursework and an examination.

A2: Students engage with topics which build upon their AS studies to broaden their knowledge of the mass media. Again, the course will involve a mixture of practical work and an examination.

QUALITIES AND COMMITMENT EXPECTED FROM THE STUDENT:

Students are expected to work to the best of their ability both in school and at home. Opportunities for extra-curricular involvement in media-related activities are available, in which students will be expected to participate.

Students will be expected to provide a 8GB USB on which to save their practical work on. They will also need a 32GB Class 10 memory card.

THE FUTURE:

In addition to providing an interesting and valid access to degree courses at university, a qualification in Media Studies also offers opportunities to students who plan a future in Broadcasting, Publishing and the Communications Industry. All courses have proved to be popular choices in the past and are usually over-subscribed.